

## Globsyn Group – An Introduction

### TAKING PEOPLE TO THE NEXT LEVEL

We are a Global outlook Knowledge, Skills, Technology, and Infrastructure Services firm. We believe that our success lies in the success of our customers – irrespective of their size and scale of operations. We have crafted services and solutions to help our customers leverage and profit from the advanced use of knowledge, skills and technology.

We have brought together the three most critical aspects of knowledge economy business today – **People**, the 'managers of tomorrow' through our innovative Knowledge Finishing School System™, **Technology** – through our global 'software centers of excellence' and **Infrastructure** – bringing together 'Life' and 'Work' in exciting new ways.

[[www.globsyn.com](http://www.globsyn.com)]



**Bikram Dasgupta,**  
Chairman and CEO, Globsyn  
Group

*A first generation entrepreneur and an alumnus of the prestigious Harvard Business School and Indian Institute of Technology, Kharagpur, India, Bikram Dasgupta is among the select breed of professionals who have kick-started the IT revolution in India. He has been at the forefront of founding and building organizations, mentoring human resources and spearheading industry associations in the sector, which have gone a long way in putting India firmly on the global IT map.*

[[www.bikramdasgupta.com](http://www.bikramdasgupta.com)]



### Academic Collaborations





# Globsyn Business School

Setup in 2002, with a campus in the heart of the knowledge economy sector in Kolkata and an upcoming, fully residential campus, on the outskirts of Kolkata, Globsyn Business School (GBS), has uniquely positioned itself as India's only '**Corporate B-School**', drawing from the strength and diversity of the fast evolving global corporate world. Globsyn Business School's core ethos revolves around **Innovation, Technology** and **Research** brought to bear through its '**Global Connect**', '**Corporate Connect**' and '**Knowledge Connect**' initiatives, which forms an integral part of Globsyn's vision to create a truly globally networked, corporate savvy, research driven management education system which moves beyond traditional forms of management knowledge dissemination to a research based delivery framework to create 'Industry Ready Managers' - an agile group of professionals equipped to operate in today's technology driven business environment.

## PROGRAMS

- POST GRADUATE PROGRAM IN MANAGEMENT (PGPM).
- MASTER OF BUSINESS MANAGEMENT (MBM)
- POST GRADUATE DIPLOMA IN APPLIED ECONOMICS AND INFORMATION MANAGEMENT (PGDAEIM).
- POST GRADUATE DIPLOMA IN SOFTWARE ENGINEERING AND BUSINESS MANAGEMENT (PGDSEBM)
- EXECUTIVE POST GRADUATE DIPLOMA IN MANAGEMENT (EXEC-PGDM)

## globalconnect

In an increasingly globalised world economy, dictated by transnational corporations the face of trade and commerce has undergone a sea change. World trade today has moved from being trade between nation states to intra-firm and intra-industry trade. Again with the introduction of more complex and intricate manufacturing processes and greater degree of diversification accompanied by both horizontal and vertical integration in the production system, coupled with greater concern and the underlying compulsion for cost reductions, has resulted in firms spreading and at times splitting their production facilities between different geographical locations.

In keeping with the fast changing times Globsyn Business School has designed the 'Global Connect' program to help it to not only integrate international best practices and management education science into its curriculum but also groom and mentor 'Industry Ready Managers', sensitized to global business environment, while displaying adequate management skills and the right mindset to handle the challenges of operating in a globally competitive market

As a part of Global Connect program, Globsyn Business School has rich academic collaborations with major international universities like Coventry University, UK, Glasgow University, UK, and Freeman School of Business, Tulane University, USA. Some more international relationships are in pipeline. With each of these universities, Globsyn has tried to address a unique facet of management learning. For example our academic relationship with Freeman School of Business, Tulane University, addresses international finance, Glasgow addresses international business, Evansville addresses executive programs and Coventry addresses internationally benchmarked general management programs.



## VISION

To build an education edifice, where young men & women have freedom to excel, fulfill career aspirations through a globally networked, corporate savvy, research driven management education system.

*A place where voyages begin!*





## corporateconnect

As India's first and foremost 'Corporate B-School' we realize that today youngsters must be exposed to the corporate world from day one of their management education journey and hence Strategic Corporate Interfaces form one of the most important cornerstones of Globsyn Academic Delivery System. We strongly believe that a 21st century management education system must have managed live corporate interfaces that not only adds context and richness in the learning of the student but also keeps them abreast with the fast evolving professional workplace.

The Corporate Connect program is a strategic initiative undertaken by Globsyn Business School to integrate various facets of real-life corporate experiences into the curriculum. As a part of this uniquely designed initiative corporate managers share their real-life corporate and business experiences with students not as a standalone 'experience' sharing session but as an integral part of the curriculum. The content and substance of the corporate executive's delivery is designed to seamlessly interweave real-life corporate experiences as a part of the current context of learning that the students are undertaking. This, we feel, helps students understand, appreciate and experience both the theoretical / conventional and practical facets of management learning.



[WWW.GLOBSYN.EDU.IN](http://WWW.GLOBSYN.EDU.IN)

## knowledgeconnect

Post Graduate Education today is at a juncture where aspirants with different academic and socio-economic backgrounds assemble and after a short duration disband towards multiple career streams. Coupled with this is the need to constantly engage the audience and provide an intellectually challenging learning environment that moves beyond text book based teaching. Thus the need to create knowledge and constantly research has emerged as the fulcrum of any institution that aspires to influence young minds and prepare them to face the constantly evolving business environment and bring into play new insights and ideas. At Globsyn it's flagship YSM program, the PGPM program and subsequent job oriented programs like the PG program in Applied Economics and Information Management etc are a result of this research-based approach. This is among the fundamental reasons why Globsyn's programs, coupled with its proprietary 'Knowledge Finishing School™ System' concept have been accepted by the industry from day one.

Globsyn Business School has a dedicated Knowledge Cell and a high-power Knowledge Policy Group manned by senior academicians, dedicated to continuously research and create knowledge IP(s) in terms of live 'industry' driven case studies, cutting-edge learning-ware(s) and other knowledge components in line with the Knowledge Finishing School Framework and the Globsyn Academic System and reflecting the rapidly changing business environment

### Globsyn Business School - Governing Council

<b>Mr. Arjun Malhotra</b>	Chairman and CEO, Headstrong Corporation, USA
<b>Mr. Pratip Kar</b>	Ex - Executive Director SEBI, Consultant – World Bank and IFC Global Corporate Governance Forum
<b>Mr. Utpal Sengupta</b>	Ex – President and CEO, Agro Tech Foods Limited
<b>Mr. S. B. Ganguly</b>	Chairman Emeritus, Exide Industries Limited
<b>Mr. Alope Mookherjee</b>	Chairman, Flakt India Limited
<b>Mr. Jayesh Parekh</b>	Founder, MobiApps and Sony Entertainment Television
<b>Mr. Samir Ghosh</b>	Former Vice Chairman and Director – Corporate Strategy, ITC Group of Companies
<b>Mr. Pradeep Kar</b>	Managing Director, Microland Limited
<b>Mr. Pravin Gandhi</b>	Chairman, Schiller Healthcare and Director, Infinity Investments Limited
<b>Mr. Ramesh Maheshwari</b>	President and CEO, Texmaco Limited
<b>Prof. Tridib Mazumdar</b>	Chair of Marketing and Director, Earl V. Snyder Center for Innovation Management, Syracuse University, USA.
<b>Mr. Bikram Dasgupta</b>	Chairman and CEO, Globsyn Group
<b>Prof. R. C. Bhattacharya</b>	Vice Chairman and Director, Globsyn Business School



### Knowledge Finishing School System™

### Academic Governance

- ✦ Governing Council
- ✦ Academic Council (PGPM)
- ✦ Academic Council (PGPIB)
- ✦ Academic Advisory Council (Ahmedabad)
- ✦ Board of Studies

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**globsyn business school**  
The Corporate B-School

## Corporate Relationship Program... Corporate Relationships...an indicative list

All programs conducted at Globsyn Business School are singularly focused on developing and mentoring 'Industry Ready Professionals', who would be equipped to contribute from day one, reducing the training cycle of the hiring organizations and enhancing employee productivity. The Corporate Relationship Program (CRP) Cell is manned by a dedicated team of highly motivated professionals supported by a nationwide forum of ex-students and faculty and student representatives. The CRP cell handles and ensures the smooth transition of the graduates from the campus to the professional world. This is the team that maps the industry resource needs and works towards translating the requirements into deliverable resources. Over the years the Corporate Relationship Program has developed excellent corporate relationships, with our professionals being absorbed in leading organizations across the country

