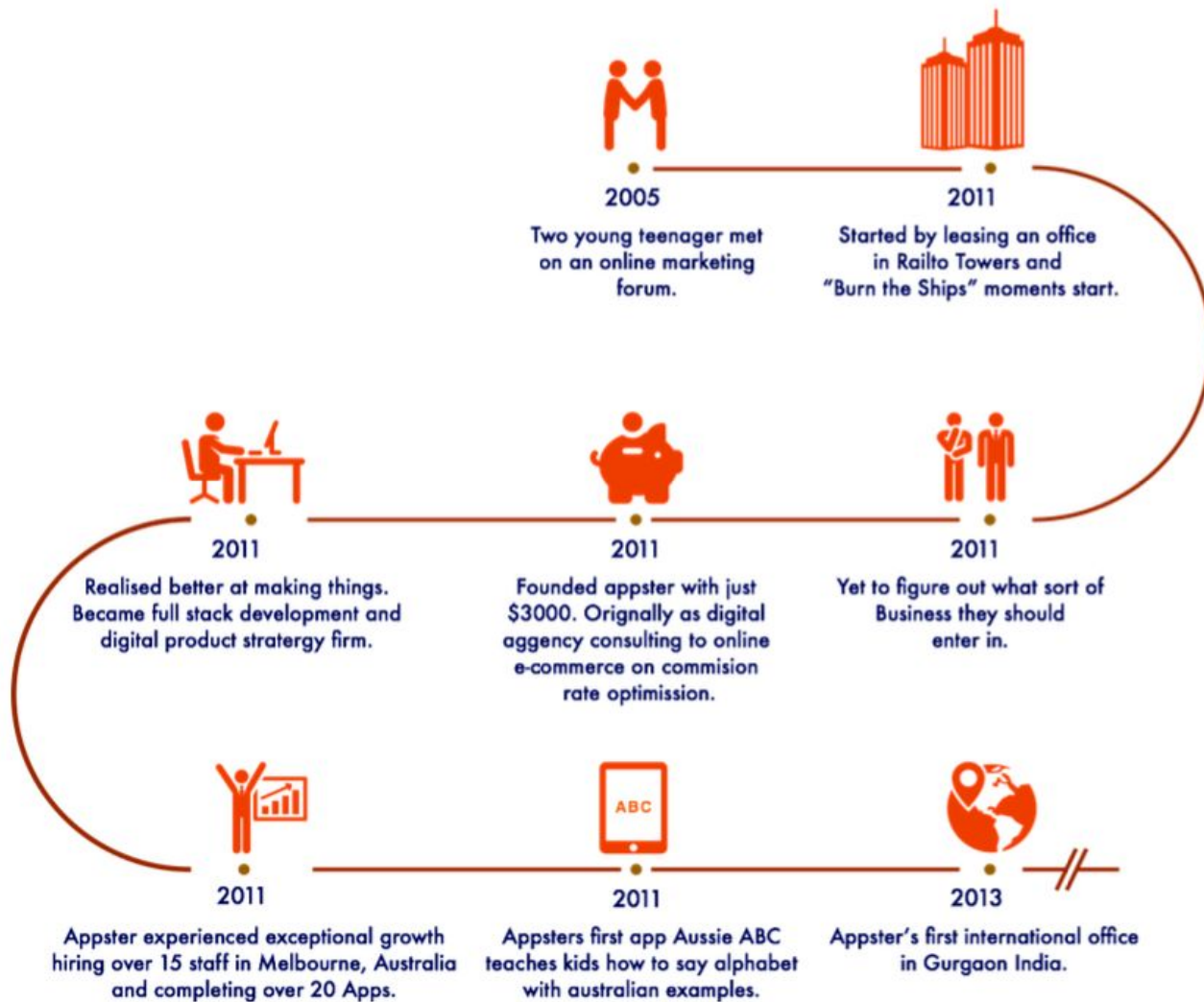


Appster

OUR LITTLE STORY



OUR LITTLE STORY



2014

Liz Savage (former CCO of Virgin Australia) and David Jaques (founding CFO of paypal.com) Became part of Appster along with Senior executive team.



2013

Company expanded, had over 100 staff globally. Estimated revenue in Australian market of \$10 million.



2013

Appster made it to Prestigious startup smarts future makers list.



2014

Appster ranked 36 among startup daily's top 50 Australian male entrepreneurs under 40.



2014

Ranked 27 amongst BRW's 50 most innovative companies list.



2015

Appster was named as one of the 5 successful tech companies that were started for under \$10,000 by Forbes.



Mar, 2015

Appster moved up to 13 from 36 in 2014 amongst Startup Daily's Top 50 Australian Male entrepreneurs under 40 and also ranked 27 amongst BTW's 50 most innovative companies.



Feb, 2015

Appster partnered with Hobart's New Town High school in Tasmania to give students a hands-on experience coding and designing gaming apps.



2015

New.com.au hailed appster as the next apple, also listed in smart company's Hot 30 under 30.

OUR LITTLE STORY



July, 2015

Appster made it to Australian Anthill's SMART 100 list. Also became the state winners for telstra Business Awards.



2015

Co-founders won the Ernst & Young's Southern Region Entrepreneur of the year award in the technology category and ranked 7th in startup Daily's young & influential list and also debuted on BRW's young rich list.



2016

Appster grew to a global staff of 350 employees



May, 2016

An organisation wide Hackathon was organised for a Prize money of INR 100000.



April, 2016

Appster got featured amongst Top 10 San Francisco App Developers in a survey run by clutch.



Early, 2016

Appster was recognised as Top App developer in India



Sep, 2016

Appster was nominated as one of the top organisations for Learning & Development in Global leadership award by Dale Carnegie Training India.



Oct, 2016

Appster launched an exclusive invite-only club for teams who beat release plans with great satisfaction from clients, called the Platinum club



Oct, 2016

Appster won gold and silver trophy in four categories at the prestigious The W³ Awards for Productivity and Visual Design, respectively!



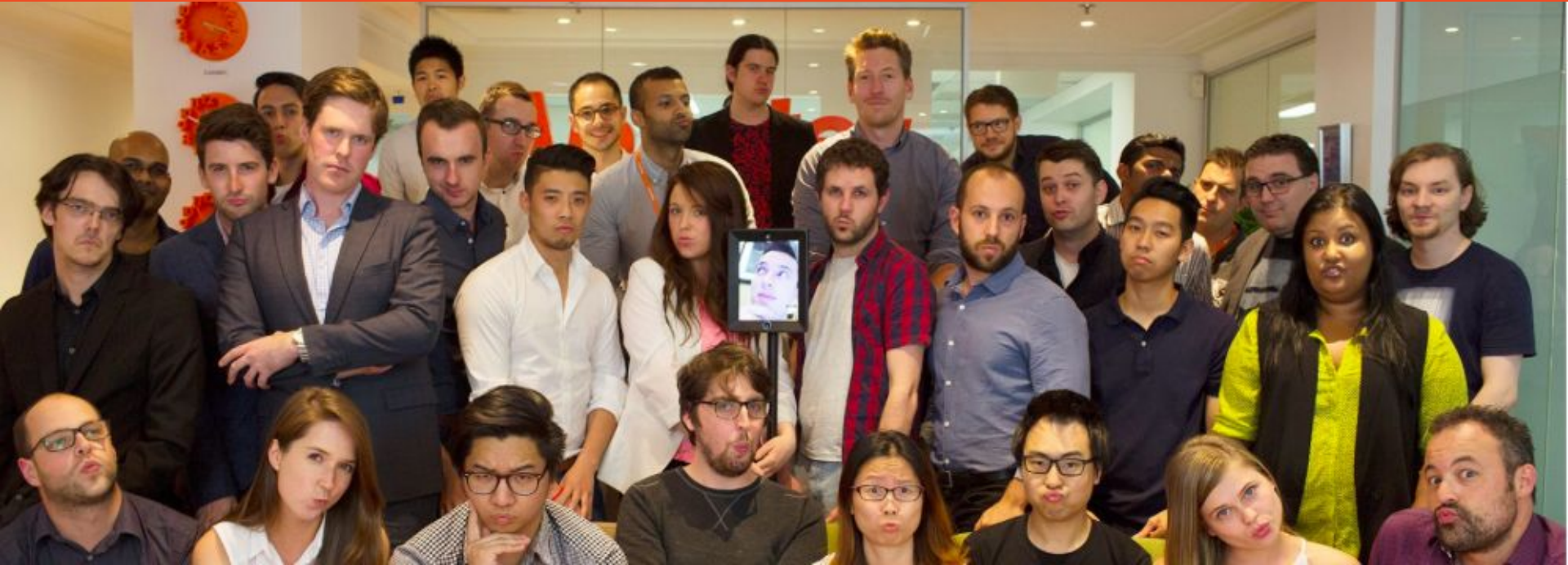
And the journey continues.

Be Hungry, Humble and Smart.

Dec, 2016

Appster has pulled in 6 awards at the 2016 Davey Awards. Including the Gold for Best Visual Design, and Silver for Best Visual Design

**We have grown to 370 and
see how good looking we are !!**



Know our Leaders At Appster



Mark McDonald
CoFounder & CEO



Josiah Humphrey
CoFounder & CEO



Sanjeev Handa
CFO



Vince De Stefano
VP-Sales (APAC)



Robert Kazmi
VP-Sales (Americas)



Liz Savage
Advisory Board
Member



David Jaques
Advisory Board
Member



Kevin Brock
Advisory Board
Member

Success Stories

of Appster



Winner of People's Choice Award at Innovation Awards 2016



TROPICAL NORTH QUEENSLAND
INNOVATION
AWARDS 2016

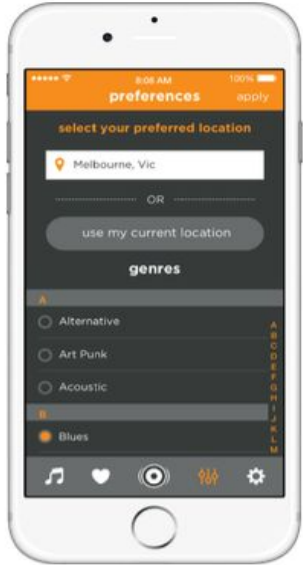


The easiest way to send gift vouchers.



People's Choice Award Winner!

Appster



[Download](#)



[Download](#)



[Download](#)



[Download](#)

Appster



WOT Baby



[Download](#)



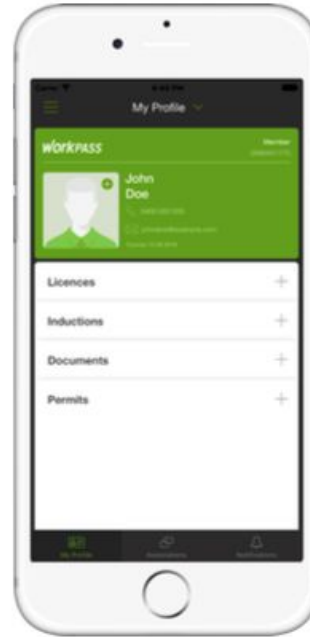
Turtle



[Download](#)



Workpass



[Download](#)



Loztribe



[Download](#)

Few videos to

Know Appster better



What is Appster all about?






























Why work at Appster?



Behind the Code!

Appster ranked 5th amongst top 10 App developers via clutch

 Appster The App Developer for Entrepreneurs and Start-ups Visit Website	 San Francisco, CA  Employees: 250 - 999  Sponsor	 9.3	 8.7	 9	 50%	
 Macadamian From Napkin Sketch to Market Ready Visit Website	 San Francisco, CA  Employees: 50 - 249	 8.4	 9.3	 9.7	 30%	 40%
 Stanfy Software solutions for mobile, wearables and IoT. Visit Website	 San Francisco, CA  Employees: 10 - 49  Sponsor	 9.5	 8.8	 9.2	 55%	 20%
 Toptal	 San Francisco, CA					

Appster ranked 6th amongst Top 10 App Developers in India



Appster

The App Developer for Entrepreneurs and Start-ups

★★★★★ Rating: 4.7 (16 reviews)


"Their communication levels and genuine empathy with the products and companies they work for were outstanding. Appster has a genuine love for creating innovative ideas and apps. They love the passion that budding entrepreneurs and large corporations bring to the table."

— CEO and Founder, Social Startup

"Their commitment to excellence has been exemplary. They have not hesitated to fix and get it right...The quality has been fantastic."

— Founder, Startup Company"

 Gurgaon, India

 Employees: 250 - 999

 \$50 - \$99/hr

AUSTRALIA'S
20 BEST
BUSINESS
BLOGS




























2015

smartcmpany

Featured by
SmartCompany
as a

Top 20 Best
Business Blog
of 2016

Appster ranked 5th amongst Top 10 San Francisco App Developers via Clutch

 Appster The App Developer for Entrepreneurs and Start-ups Visit Website	 San Francisco, CA  Employees: 250 - 999  Sponsor	 9.3	 8.7	 9	 50%	
 Macadamian From Napkin Sketch to Market Ready Visit Website	 San Francisco, CA  Employees: 50 - 249	 8.4	 9.3	 9.7	 30%	 40%
 Stanfy Software solutions for mobile, wearables and IoT. Visit Website	 San Francisco, CA  Employees: 10 - 49  Sponsor	 9.5	 8.8	 9.2	 55%	 20%
 Toptal	 San Francisco, CA					

6 Davey Awards

Gold: Best Visual Design for RealifeChange

6 Silver : RealifeChange, FitConnect, ORDR

Each category had over 5000+ nominations

THE INTERNATIONAL
**DAVEY
AWARDS**
Small firms. Big ideas.



Global Leadership Award 2016

By
Dale Carnegie Training
India

Appster

Has been nominated as one of the top
organisations for **Learning & Development**

in



by

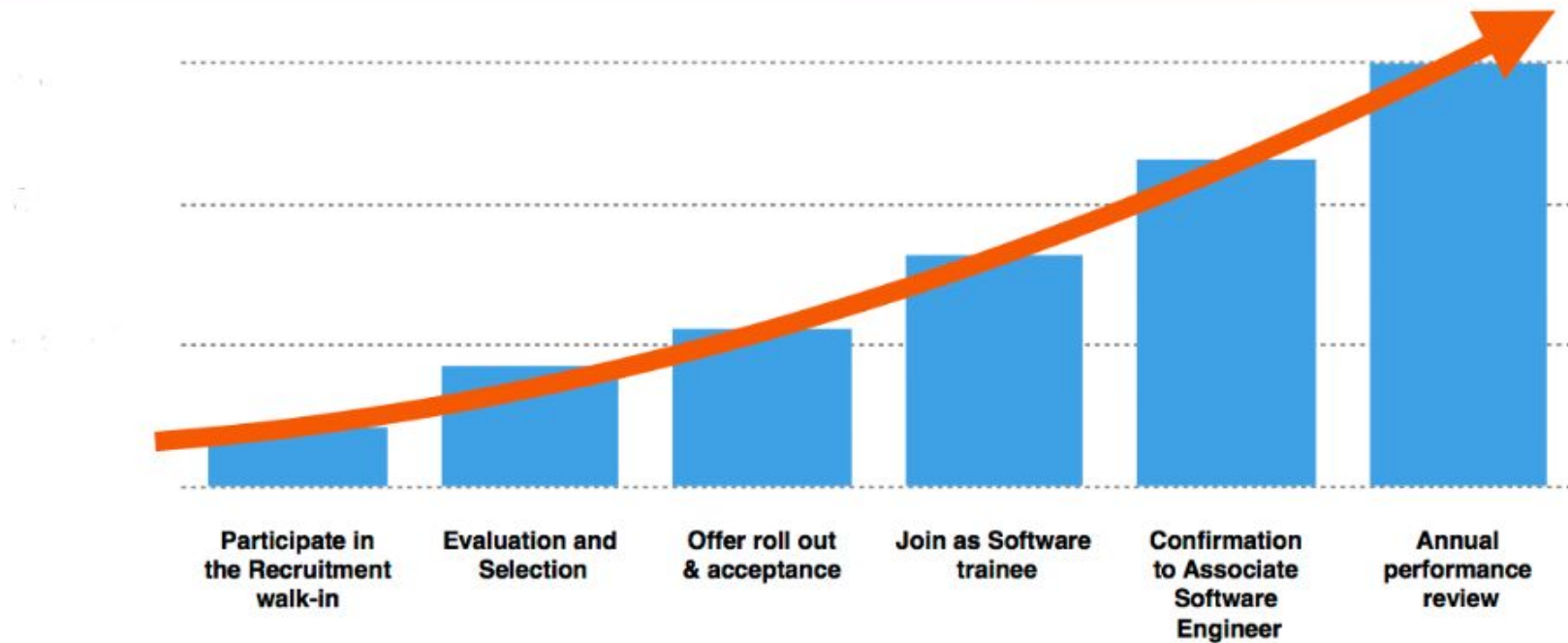


DALE CARNEGIE TRAINING®
INDIA

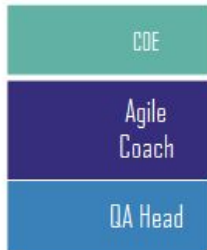
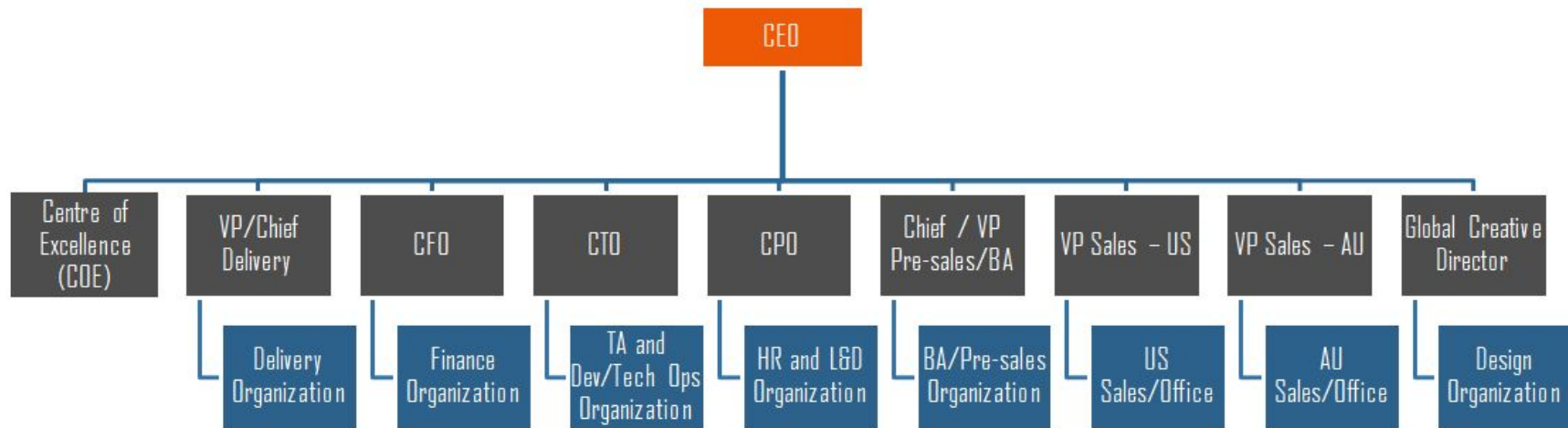
About the award :

The **Global Leadership Award** has continually recognized some of the world's leading organisations, who over the years have adopted various initiatives to nurture, develop and grow their human capital. The award is presented yearly to a company that lays special emphasis on the progress of its human resources, innovation and organizational creativity for the purposes of business future.

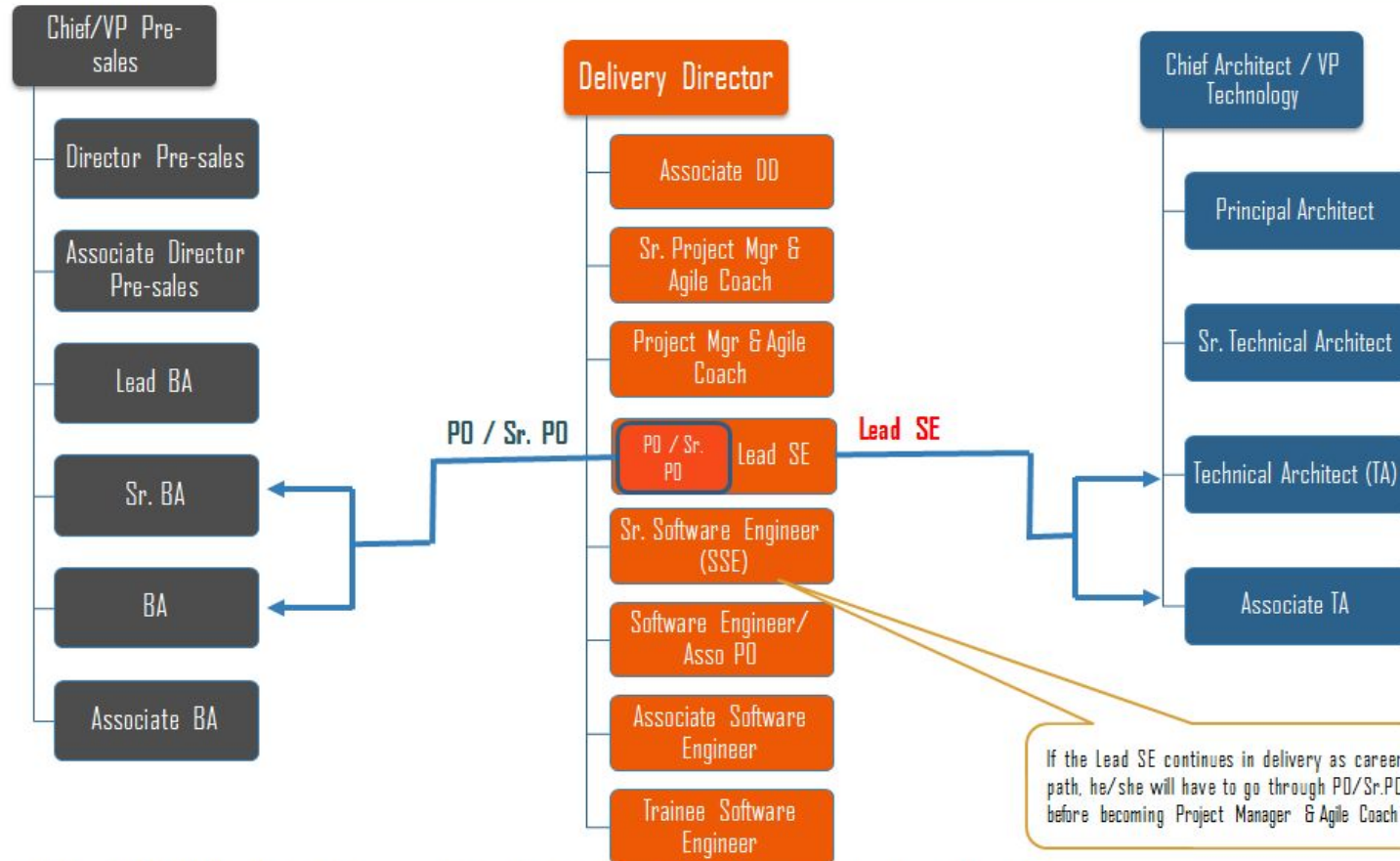
Career Graph for Freshers at Appster



Organisation Structure



Career Path for Software Engineers



Lead Software Engineer/PO/Lead PO - At this stage in the career, the employee can branch into delivery or technology or Pre-sales

Employee benefits @ Appster



**Learning &
Development**



Health insurance



Meals on us!



**Maternity &
Paternity
leave policy**



Life Insurance



**Work from
Home policy**



Transport



**Opportunity
to work with
Global teams
& customers**



**Rewards &
Recognition**

Learning & Development @ Appster



- Internal certification
- Sponsored External certifications
- E-learning
- Collaboration with Universities for Technical certifications & courses



Center of Excellence

Center of Excellence groups, consist of a cross functional team.

CoEs work in collaboration with all verticals including Delivery, Technology, Presales, Learning and Development.

Our focus areas for CoEs are

- Security Testing
- Augmented and Virtual Reality
- Big Data
- IoT
- Performance Testing and so on

Appster In The Press

FINANCIAL REVIEW

High school teaches app creation



Each week we bring you the latest on MOC's innovative open online content and video delivery, the programmes which are re-imagining education.

Inside Netflix, Anti-Piracy Rules, Snapchat News



What Next for the Silk Road, SpyTV, Appster



BRW. The 9 trends that will shape startups in 2015



1 Will developers need new skills to

STARTUP DAILY

Appster partners with Tasmanian high school to get students interested in coding



THE DAILY TELEGRAPH
SHARP AUSSIE UPSTARTS ARE CUTTING A SWATH



THE AUSTRALIAN
Tasmanian high schoolers get app crash course

BRW. The 9 trends that will shape startups in 2015

Macworld
Developing apps for Apple Watch



sky NEWS BUSINESS



THE AUSTRALIAN
Appster: 22 hours for job interview but it pays off

startupsmart
'We're not small businesses' - Australian startups react to the budget



startupsmart
'We're not small businesses' - Australian startups react to the budget



BRW.
App developers cashing in from early access to Apple Watch



BRW.

A start-up's profitability playbook: Why start-up Appster's young founders are hiring Silicon Valley veterans



BRW.
The digital world is saturated with advertisements and recognition fighting for attention, making their customer acquisition harder than ever before.

THE WEEKEND AUSTRALIAN
Avoid the interview fast track



The Sun-Herald
Money is cheap: A startup's guide to fundraising in 2015

BRW.
Money is cheap: A startup's guide to fundraising in 2015



FINANCIAL REVIEW

Appster's young founders are hiring Silicon Valley veterans



BUSINESS INSIDER AUSTRALIA
Australian startup Appster is teaching schoolkids how to code



smarter BUSINESS IDEAS
Appster

BRW.
Money is cheap: A startup's guide to fundraising in 2015

BRW.
Money is cheap: A startup's guide to fundraising in 2015



FINANCIAL REVIEW

Appster's young founders are hiring Silicon Valley veterans



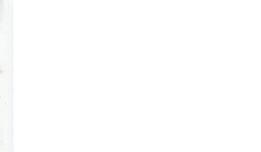
startupsmart
Appster launches high school course to find the developers of tomorrow



COLLECTIVE
HOW TO RAISE FUNDS FOR YOUR BUSINESS

BRW.
Money is cheap: A startup's guide to fundraising in 2015

BRW.
Money is cheap: A startup's guide to fundraising in 2015





Celebrations
@
Appster



Fun at
Work @
Appster





**Work life
Balance
&
Employee
well being
@ Appster**



Rolling Trophy

Monthly award for teams receiving best customer feedback

Wall Of Fame

On the Spot Recognition cards for good performers



Quarterly awards for delighting clients



Director's Prize

Annual Awards for projects delivered with superior quality and high NPS score



PLATINUM CLUB is a platform, where the high performers are celebrated with pomp and glory.



Movie tickets once a month for employees who are high-performers.



Monthly awards for best performers



Quarterly Awards for leaders who exhibit and follow Appster's leaders Manifesto

Rewards &
Recognition
@ Appster



Rewards
@
Appster



Selection Process- Eligibility Criteria

- **To participate in the Recruitment process Students must have secured an overall 60% and above in all academic qualifying exams.**
- **The eligible students will be a part of the pooled campus process held on the 28th of January 2017 at Bhartiya Vidya Peeth campus, Pashchim Vihar.**
- **The students will have to register at the portal with their details like Name, Address, college details and academic credentials.**
- **Recruitment process will have a monitor based assessment followed by a Group discussion and other interviews rounds.**

Recruitment Process- Monitor Based Test

Monitor Based Test - 28th January 2017

Based on the registration the time will be shared with the participants.

It will be a 75 mins monitor based test. The test will have following sections -

- **Logical Reasoning/ DI**
- **Verbal Ability**
- **Quantitative Ability**
- **Technical knowledge**

***The Test scoring parameters will be shared with the students on the day of the Test**

Recruitment Process- Group Discussion

The same day the shortlisted students will sit for a Group Discussion

It will be a 25 minutes Discussion in a group of 10 students

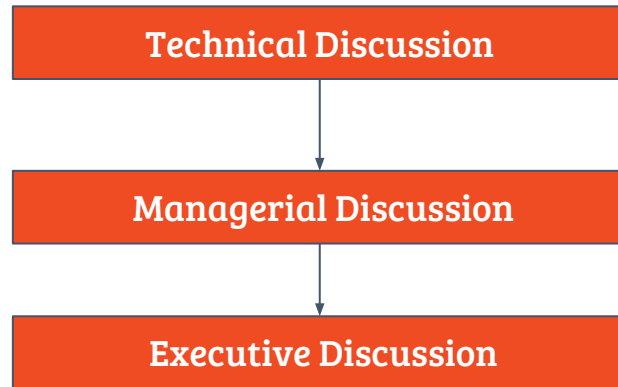
The topics will be shared on the spot with the participants.

Rules for Group Discussion

- **Speak politely and in a pleasant way with the group members.**
- **Do not interrupt in between when someone is speaking. Wait for the speaker to finish first.**
- **Always raise hand before speaking. Avoid false starts, do not present wrong data or facts or deviate from topic.**
- **Don't use any slangs during the discussion.**

Recruitment Process- Interview Discussion Process

The shortlisted students will be part of the Interview process at Appster campus on the 4th of February 2017.



See you soon!